

MICHAEL PORRATA

325 Leonard Street #1, Brooklyn, NY 11211
718-431-4472 mike@mikeporrata.com

SUMMARY

- Strong background in many areas including graphic design, web development, client relations, research, data compilation and analysis, and technology.
- Organized, driven, dedicated and goal oriented with excellent attention to detail and the ability to communicate well with both management and public.
- Highly adaptable with a constant desire to acquire new skills and make use of new and emerging technologies.

PROFESSIONAL EXPERIENCE

PARAGON SPORTS 05/10 - PRESENT, NEW YORK, NY

- Responsible for the design and deployment of weekly marketing emails.
- Update website content and digital advertising with fresh graphics and content.
- Design and produce printed materials such as sales flyers, coupons, and newspaper advertising.

FREELANCE DESIGNER 01/06 - PRESENT, BROOKLYN, NY

- Design projects that vary from email newsletters to e-commerce sites, as well as printed materials.
- Host client websites and keep the server-side environment updated and working smoothly.
- Communicate extensively with clients and vendors to understand issues and provide viable solutions.

SHARK COMMUNICATIONS 04/07 - 05/09, BURLINGTON, VT

- Working with a team, I was responsible for design and development of websites and printed material.
- Maintained computers, servers and other in-house technology resources.
- Successfully implemented new web technologies which improved efficiency and flexibility while significantly reducing cost.

TICK TICK 10/07 - 05/09, BURLINGTON, VT

- Organized and executed live music performances and art shows.
- Interfaced with booking agents, artists and venues to ensure a seamless event.
- Designed and screen printed posters, t-shirts, and other promotional items.

LISAIUS MARKETING 09/06 - 12/06, BURLINGTON, VT

- Completed creative projects that included logo, collateral, and package design.
- Maintained a large photo database, and managed the local file servers.
- Responsible for the back up and physical archiving of digital and physical assets.

EDUCATION

- Community College of Vermont - Associate of Arts in Graphic Design, completed in 2006 with a 3.6 GPA.
- Pomperaug High School - High School Diploma, class of 2000.

TECHNICAL SKILLS

- Well-versed in Windows, Macintosh, and Linux operating systems in desktop and server environments.
- Proficient in MS Office, Photoshop, Illustrator, InDesign, Quark Xpress, Dreamweaver, hand-coded HTML & CSS. Working knowledge of XML, PHP and JavaScript.